

Ankita Naik

Education

The Maharaja Sayajirao University of Baroda

01/2004 - 12/2008

[Degree BFA, GRAPHIC DESIGN]

Work Experience

Elephant Design Pvt. Ltd: Creative Lead Designer (Current Job)

11/2021- current date

Understanding Design brief and contributing in strategy decisions.

Team Management, Designing and making Client Presentations.

Handling/ supervising the artwork team to deliver the desired packaging results.

Training fresh talents to enhance the design thinking and software skills.

The Murphy Studio: Co- Founder / Design Head

06/2017– 10/2018

Wedding Invitations Design, Vendor Management, Designing and

Making Client Presentations, Social Media Handling

Tricycle Design: Senior Graphic Designer

01/2014 – 03/2016

Team Management, Designing and Making Client Presentations, Strategy and

Conceptualizing the Brand, Logo Design, Publication, Packaging design.

Furlenco: Brand Consultant

08/2013 – 12/2013

Brand Logo Design, Website Design, Product Shoot Styling,

Social Media Handling

Idiom Design and Consulting: Graphic Designer

2012 – 08/2013

Design Brief Understanding, Team Lead, Packaging, Logo and Visual Language Designing,

Publication, Client Presentations

Elephant Design Pvt. Ltd.: Graphic Designer

06/2008 – 2012

Design Brief Understanding, Packaging, Logo Designing, Publication,

Client Presentations.

Skills & Software Knowledge

Branding, Packaging, Publication, Signage Design, Illustrations.

Softwares: Adobe Illustrator, Adobe Photoshop, Indesign

Soft Skills

Creative Thinking, Communication, Time-Management, Teamwork, Research,

Leadership, Design Strategy, Project effort and cost estimation.